



AREA DEVELOPMENT PARTNERSHIP
GREATER HATTIESBURG MS



2026 SPONSORSHIP OPPORTUNITIES



To sign-up or for more information
Email Vanessa Henson at
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CHAMBER OF COMMERCE

ACCELERATE

Overview:

Accelerate is a superb opportunity to publicize your business to the general membership of the Area Development Partnership in a professional setting

Benefits:

Company name or logo included in all advertising and promotions of the event, table top signage, opportunity to provide a door prize, 3-4 minutes of speaking time at the podium, opportunity to place materials on tables and have a display in the lobby area

Dates:

First Friday of each month (excluding April, August November and December), if conflicting with a holiday or speaker schedule, event is held on second Friday

Attendance:

140-150

Audience:

ADP Current & Prospective Members, Board Members and Elected Officials

Amount:

\$3,500 exclusive breakfast sponsorship
\$1,750 breakfast co-sponsorship
\$2,500 lunch co-sponsorship
\$5,000 exclusive lunch sponsorship

BUSINESS AFTER HOURS

Overview:

Business After Hours is hosted by an ADP member business and is an opportunity for you to showcase a new or existing office location as you open your doors to the membership for an evening of networking and socializing

Benefits:

Company name or logo included in all advertising and promotions of the event, 3-4 minutes of speaking time at the event, opportunity to provide door prizes, opportunity to theme the entire event around your business and brand

Dates:

Held quarterly based on availability. Event usually takes place on the fourth or fifth Thursday of the month.

Attendance:

75-100

Audience:

ADP Members

Amount:

Sponsor must provide all food, beverages, decorations, entertainment, etc. for the event

ANNUAL MEETING

Overview:

The Annual Meeting is a celebration of the years' successes and an opportunity for members to hear from a high-level keynote speaker

Dates:

First Friday of December

Audience:

ADP Members

Attendance:

500

Presenting Sponsor:

Benefits: Includes all Platinum Sponsor benefits with addition of opportunity to speak for 5 minutes from podium and introduce keynote speaker; company logo included on member gifts, an additional table of 10, link to company's website in program, and 5 guests for VIP Meet and Greet with keynote speaker.

Amount: \$7,500 (two)

Platinum Sponsor:

Benefits: Includes all Gold Sponsor benefits with premium logo placement & 4 guests for VIP Meet and Greet with keynote speaker.

Amount; \$2,500

Gold Sponsor:

Benefits: Includes all Contributing Sponsor benefits with more prominent logo placement & 3 guests for VIP Meet and Greet with keynote speaker.

Amount: \$1,500

Contributing Sponsor:

Benefits: Business name in event program and on event signage; recognition in all event promotions and advertising; recognition on event invitations; 2 guests for VIP Meet and Greet with keynote speaker; 1 complimentary table of 10

Amount: \$1,000

HUBFEST

Overview:

HUBFEST is Hattiesburg's largest outdoor festival and was nominated as Festival of the year by Mississippi Magazine. The Festival features over 250 arts, crafts, information and food booths, 4 stages of live music, a children's village and more

Dates:

March

Attendance:

30,000+

Audience:

People of all ages and backgrounds from across Mississippi and surrounding states

Co-Presenting Sponsor

Benefits: Receives recognition on all event billing, advertising and promotions; company name or logo prominently featured on signage, t-shirts, and website; includes 2 complimentary HUBFEST booths.

Amount: \$15,000

Stage Sponsor:

Benefits: Includes all corporate sponsorship benefits in addition to sponsorship of a specific stage at HUBFEST; company signage on the stage; opportunity to announce the acts and promote your business on stage

Amount: \$4,000 (Post Office), \$5,000 (Walnut), \$5,000 (Town Square Park)

T-Shirt Sponsor:

Benefits: Includes all corporate sponsorship benefits in addition to company logo prominently displayed on back of HUBFEST T-shirts

Amount: \$2,500

Healthy Kids Zone:

Benefits: Includes all corporate sponsorship benefits in addition to company logo prominently displayed at the Healthy Kids Zone.

Amount: \$2,500

Digital App:

Benefits: Includes all corporate sponsorship benefits in addition to company logo prominently displayed on HUBFEST bags

Amount: \$2,500

Bag Sponsor:

Benefits: Includes all corporate sponsorship benefits in addition to company logo prominently displayed on HUBFEST bags

Amount: \$2,500

Media Sponsor:

Benefits: Includes all corporate sponsorship benefits
Amount: In-Kind (trades for air time, advertising and promotions can be negotiated)

Corporate Sponsor:

Benefits: Company name or logo included on signage throughout the event, event t-shirts, and on event website; company name or logo included in advertising and in ADP E-newsletter leading up to the event; includes 1 complimentary booth space

Amount: \$1,500



MEMBERSHIP APPRECIATION

Overview:

Membership Appreciation is a luncheon that celebrates our ADP members and their successes. The lunch includes a dynamic keynote speaker, awards presentations and various recognitions.

Benefits:

Company name or logo included in all advertising and promotions of the event, 2-3 minutes of speaking time at the event, opportunity to provide door prize and place printed materials on each seat; opportunity to have display in lobby area

Date:

July

Attendance:

300+

Audience:

ADP Members, board members and elected officials

Amount:

\$3,000 (two)

CORPORATE GOLF CHALLENGE

Overview:

The ADP Corporate Golf Challenge is a unique event that brings golfers out on the course for a day of fun and networking

Date:

October

Attendance:

200+

Audience:

CEOs, elected officials, top ADP investors and other business leaders

Presenting Sponsor:

Benefits: Company Name or logo incorporated into event logo, recognition in all promotions and advertising for the event, event name or logo included on all signage throughout the event; 8 complimentary playing spots, hospitality package for each player

Amount: \$5,150

Luncheon Sponsor:

Benefits: Exclusive signage at event luncheon including table toppers, recognition in promotions and advertising for the event, event name or logo included on signage throughout the event, 4 complimentary playing spots

Amount: \$3,000

Flag Sponsor:

Benefits: Company logo displayed on every flag; recognition in promotions and advertising for the event, event name or logo included on signage throughout the event, 4 complimentary playing spots

Amount: \$2,500

Cart Sponsor:

Benefits: Company logo displayed on every cart, recognition in promotions and advertising for the event, event name or logo included on signage throughout the event, 4 complimentary playing spots

Amount: \$1,575

Scorecard Sponsor:

Benefits: Company logo displayed on every scorecard, recognition in promotions and advertising for the event, event name or logo included on signage throughout the event, 4 complimentary playing spots

Amount: \$1,075

Putting Contest Sponsor:

Benefits: Exclusive signage at putting contest with opportunity to set up tent, recognition in promotions and advertising for the event, event name or logo included on signage throughout the event, 4 complimentary playing spots

Amount: \$1,075

Driving Range Sponsor:

Benefits: Exclusive signage at driving range with opportunity to set up tent/table for information/giveaways, recognition in promotions and advertising for the event, event name or logo included on signage throughout the event, 4 complimentary playing spots

Amount: \$1,075

Beverage Cart Sponsor:

Benefits: Company Logo displayed on every beverage cart, recognition in promotions and advertising for the event; event name or logo included on signage throughout the event, 4 complimentary playing spots

Amount: \$1,075

Closest to the Pin (Front/Back)

Benefits: Company Logo displayed on front/back nine, recognition in promotions and advertising for the event; event name or logo included on signage throughout the event, 4 complimentary playing spots

Amount: \$1,075

Long Drive

Benefits: Company Logo displayed on long drive, recognition in promotions and advertising for the event; event name or logo included on signage throughout the event, 4 complimentary playing spots

Amount: \$1,075

Eagle Sponsor:

Benefits: Exclusive signage at sponsored hole, recognition in promotions and advertising for the event, event name or logo included on signage throughout the event, 2 complimentary playing spots

Amount: \$750

Birdie Sponsor:

Benefits: Signage at a hole; recognition in promotions and advertising for the event, event name or logo included on signage throughout the event, 1 complimentary playing spot

Amount: \$275

YOUNG PROFESSIONALS EVENTS

Pine Belt Young Professionals (PBYP) is a 100+ member organization facilitated by The Area Development Partnership. Members of PBYP represent organizations across the Pine Belt. Their mission is to connect, grow, and serve in the community.

PINE BELT YOUNG PROFESSIONALS (PBYP) BLUE PLATE LUNCHEON

Overview:

PBYP's Blue Plate Lunch is a professional development or community update event geared toward young professionals. The event is held at various restaurants throughout Greater Hattiesburg

Benefits:

Company name or logo included in all advertising and promotions of the event, 3-4 minutes of speaking time at the event, opportunity to provide door prizes

Dates:

Held every two months on the second or third Thursday of the month

Attendance:

30-45

Audience:

Young Professionals

Amount:

\$750 (One sponsorship available per event)

PINE BELT YOUNG PROFESSIONALS (PBYP) OFF THE CLOCK

Overview:

PBYP's Off the Clock is a networking event geared toward young professionals. The event is held every two months at various restaurants throughout Greater Hattiesburg

Benefits:

Company name or logo included in all advertising and promotions of the event, 3-4 minutes of speaking time at the event, opportunity to provide door prizes

Dates:

Held every two months on the third Thursday of the month

Attendance:

30-45

Audience:

Young Professionals

Amount:

\$750 (One sponsorship available per event)

LEADERSHIP PINEBELT GRADUATION

Overview:

Leadership Pinebelt Graduation is a time of recognition for the current class, recap of group projects, and annual convening of LPB Alumni from near and far

Date:

September

Attendance:

150+

Audience:

Current Leadership Pinebelt (LPB) class, LPB Alumni, ADP Board

Presenting Sponsor

Benefits: Company logo prominently included in advertising and promotions of the event, company logo prominently displayed throughout the event, company logo listed on program, 3-5 minutes of speaking time at the event, one reserved table of 10.

Amount: \$3,000

Premier Sponsor

Benefits: Company logo prominently included in advertising and promotions of the event, company logo prominently displayed throughout the event, company logo listed on program.

Amount: \$2,000

Corporate Sponsor

Benefits: Company name included in advertising and promotions of the event, program, and table signs.

Amount: \$1,000

COMMUNITY DEVELOPMENT

MISSION POSSIBLE

Overview:

Mission Possible is an experiential day of learning for 11th graders in Forrest, Lamar and Perry Counties. As part of the ADP's Post Graduate Success Support Initiative, Mission Possible focuses on enhancing students' soft-skills, such as résumé writing, presentation and interview, business communication, and job etiquette. These skills are crucial for preparing students to enter the workforce or further their education at two or four-year institutions. With partners that include The University of Southern Mississippi and William Carey University, Mission Possible will host over 500 students from Greater Hattiesburg's 8 public school districts.

Benefits:

Company name or logo included in all advertising and promotions of the event, printed signage the day of the event, as well as recognition from the podium

Dates:

September - USM Campus
September - William Carey Campus

Audience:

High School 11th graders from Forrest, Lamar and Perry county school districts

Attendance:

500+

Amount:

Platinum: \$5,000, Silver: \$2,500, Gold: \$1,500

JUMPSTART TO SUCCESS

Overview:

As part of the Area Development Partnership's (ADP) initiative to expose students to career opportunities, we host Jumpstart to Success, an interactive career expo presented by the ADP and Forrest County. Jumpstart to Success is a career expo that showcases local businesses, universities, and community colleges in a collaborative, exploratory atmosphere. The program exposes students to the region's various career options and encourages them to take the first steps in planning their future

Benefits:

Company name or logo included in all advertising and promotions of the event, as well as printed signage at the event

Date:

February

Audience:

High School 8th & 9th graders from Forrest, Lamar and Perry county school districts

Attendance:

1500+

Amount:

Platinum: \$5,000, Silver: \$2,500, Gold: \$1,500

LEGISLATIVE FORUM

Overview:

The Legislative Forum is a panel discussion with area elected officials currently serving in the MS State Legislature. Legislators outline their current priorities and answer questions from the audience

Benefits:

Company name or logo included in all advertising and promotions of both sessions of the event, and displayed prominently throughout both sessions of the event, including event agendas

Dates:

January and March
Sponsorship includes both sessions

Attendance:

75-125

Audience:

ADP Members

Amount:

\$1,000 (Multiple Sponsorships Available)

COMMUNITY DEVELOPMENT

LEADERSHIP EXCHANGE

Overview:

Leadership Exchange is an immersive experience for business leaders and elected officials focused on strengthening Greater Hattiesburg's growth and competitiveness while also building relationships among peers.

This trip enables participants to benchmark like-minded communities by highlighting innovative economic strategies, catalytic projects, and impactful partnerships driving success in their community.

Benefits:

- Logo included in trip communications and promotions
- Recognition in pre- and post-trip marketing
- Verbal acknowledgment during a sponsored session
- Recognition signage during designated trip events

Dates:

Chattanooga, TN
September 16-18

Audience:

- CEOs & Senior Executives
- Key Community Stakeholders & Industry Leaders
- Local Elected Officials

Participation in Leadership Exchange is an opportunity reserved for ADP Elevate Investors. This curated group of high-level decision-makers directly influences policy, investment, and the strategic direction of our region.

Attendance:

500+

Amount:

\$3,000 Sponsorship