



THE GARDEN

University of Southern Mississippi's Innovation and
Commercialization Park

Classic Drive
Hattiesburg, MS 39402



AREA DEVELOPMENT PARTNERSHIP
GREATER HATTIESBURG MS

GREATER HATTIESBURG, MISSISSIPPI

OVER:

700,000

RESIDENTS WITHIN 60-MILES
(ESRI 2023)

2023 AVG COST OF LIVING:

89.4%

OF NATIONAL AVERAGE
(C2ER/COLI 2023)

12 MONTH MOVING AVG
UNEMPLOYMENT RATE

2.8 %

STATE RATE: 4.0 %
U.S. RATE: 3.8%

(MDES 2023)



68%

DECREASE IN AVG DAYS
ON MARKET FOR HOME
SALES 2019-2023

(HAAR 2019 - 2023)

NEW JOBS TRACKED IN LAST FIVE
YEARS:
OVER

2,364

(ADP 2019-2023)

4 OUT OF 5 SCHOOL
DISTRICTS HAVE

A RATINGS

(THE HIGHEST RATING)

(MDE 2023)

#3

CITY OF
HATTIESBURG RANKS
IN THE STATE IN
RETAIL SALES
(MDOR FY 2023)

HATTIESBURG MS RANKS IN THE TOP

15%

IN THE NATION FOR
JOB GROWTH FROM
DEC 2022 TO DEC 2023

1.9%

INCREASE FROM
DEC 2022 TO DEC
2023

(BLS JAN 2024)

TOP 11

CITIES TO SEE PUBLIC ART
IN THE WORLD
(TRAVEL & LEISURE MAGAZINE)

CAPITAL
INVESTMENT
IN THE LAST
FIVE YEARS:

\$1.79B

(ADP 2018-2023)

\$400M

INVESTMENT IN GREEN
ENERGY

2,500 ACRES

OF SOLAR DEVELOPMENT

250 MW

ON THE GRID OR IN
DEVELOPMENT

DIVERSE ECONOMY



MSA
ANNUAL
RETAIL
SALES:

OVER

\$2.13B

(MDOR FY 2023)



AREA DEVELOPMENT PARTNERSHIP
GREATER HATTIESBURG MS

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Live. Work. Play

THE HATTIESBURG WAY

Quality of life in Greater Hattiesburg



LIVE

- Numerous **executive** housing options
- Cost of Living **15% below** national average
- **2 of the Top 10** School Districts in the State
- **Vibrant** music scene
- Healthcare **hub**
- Recognized by Travel & Leisure Magazine as one of the **top 11 places** to see public art **in the world.**

PLAY

- **40+ mile** biking, jogging, and equestrian trail called the Longleaf Trace
- **4** championship **golf courses**
- **Division 1** college sporting events
- Short drive to **canoeing, kayaking, camping and hiking**
- **USM Orchestra and Symphony**

SHOP & EAT

- Booming retail market with **over \$2.18B** in retail sales per year
- Local hometown brewery **Southern Prohibition**
- Multiple **local boutiques** and **national retailer** options
- **Midtown Hattiesburg** - a mix of restaurants shops and Hattiesburg's own **Hotel Indigo**, the only one in the state.



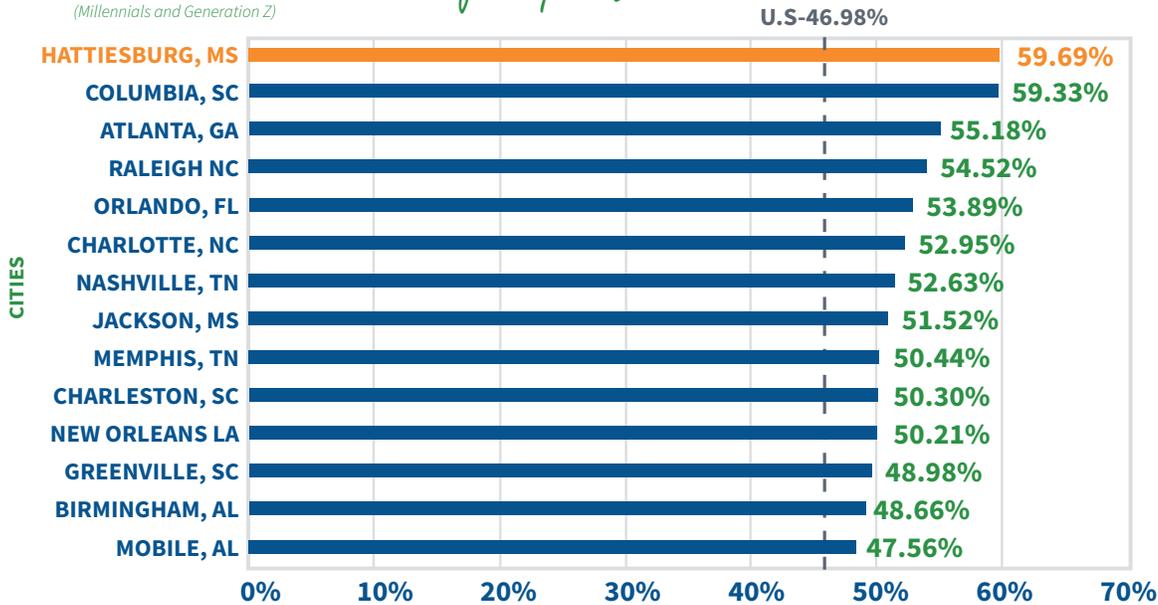
Growth at a GLANCE

GREATER HATTIESBURG pulls in a population **OVER 700,000** within a 60-mile radius.



YOUNG TALENT as % of Population

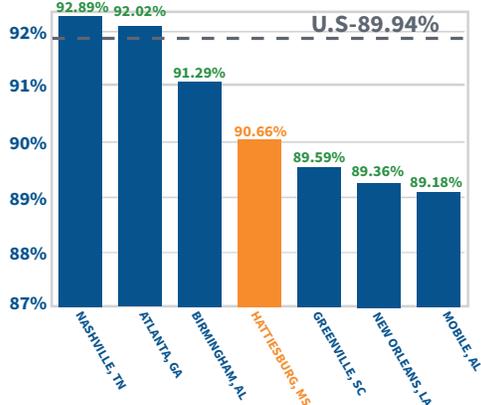
(Millennials and Generation Z)



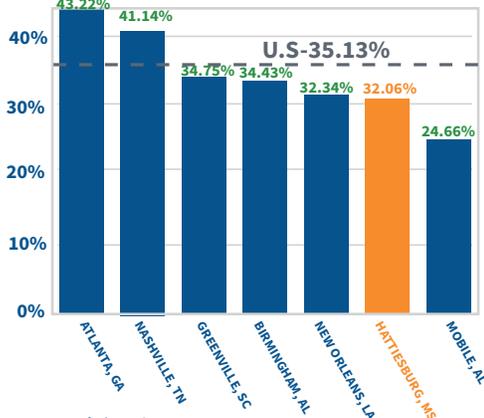
▶ The City of Hattiesburg has the **HIGHEST PERCENTAGE** of **YOUNG TALENT** compared to other major cities in the South.

EDUCATIONAL Attainment

AGE 25+ HIGH SCHOOL DIPLOMA OR HIGHER



AGE 25+ BACHELOR'S DEGREE OR HIGHER

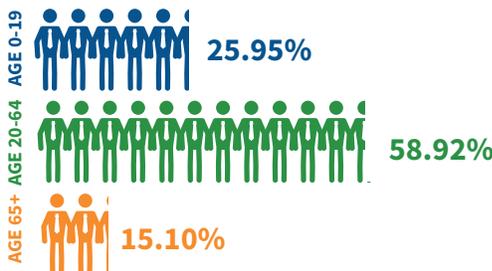


▶ **90.66%** of Greater Hattiesburg residents age 25 or older hold at least a **HIGH SCHOOL DIPLOMA** while **32.06%** of residents age 25 or older hold a **BACHELOR'S DEGREE OR HIGHER**.

ECONOMIC Indicators


\$80,175
 Average Household Income

AGE DISTRIBUTION




 Greater Hattiesburg has a **MEDIAN AGE** of **35.2**



SOURCES: ESRI 2023 (City of Hattiesburg & Hattiesburg MSA)



SOLAR STRONG

GREATER HATTIESBURG

A SOLAR HUB OF THE GULF SOUTH



250

MEGAWATTS ON THE GRID OR IN DEVELOPMENT



\$400M

INVESTMENT



2500



ACRES OF SOLAR PANELS

ENOUGH ENERGY TO POWER OVER

40,000 HOMES



AREA DEVELOPMENT PARTNERSHIP
GREATER HATTIESBURG MS



REGIONAL CONNECTIVITY

GREATER HATTIESBURG

REGIONAL INTERSTATE CONNECTIONS



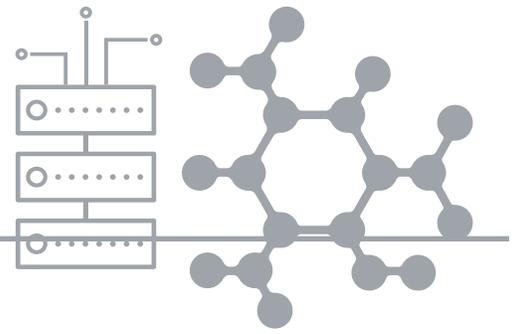
DISTANCE FROM I-59 SUPPLY CHAIN PARK TO SURROUNDING CITIES

CITY	DISTANCE	TIME
Gulfport/Biloxi, MS	82 miles	1 hr 22 min
New Orleans, LA	122 miles	1 hr 47 min
Pensacola, FL	168 miles	2 hr 52 min
Baton Rouge, LA	178 miles	2 hr 34 min
Birmingham, AL	222 miles	3 hr 19 min
Memphis, TN	295 miles	4 hr 31 min
Atlanta, GA	367 miles	5 hr 23 min
Nashville, TN	411 miles	5 hr 59 min
Houston, TX	445 miles	6 hr 29 min
Dallas, TX	489 miles	7 hr 31 min



HIGH TECH

Hub City Talent



Looking for a location where top talent wants to work and live?

IT'S HATTIESBURG, MISSISSIPPI!



2 top rated
universities within 20 minutes



Hattiesburg is home to the **Mississippi Polymer Institute** which has helped create customized high-tech training programs for almost 600 clients state wide



University of Southern Mississippi offers **nationally ranked** School of Polymer Science and Engineering



Over **11,000** awards were given in 2021 within a 60-min drive time of Hattiesburg including 2 yr certificates, 4 yr degrees and post graduate awards



Hattiesburg MSA ranked **top 15%** in the nation for job growth percentage from Dec 2022 to Dec 2023



89.35% of residents within 60-min drive time of Hattiesburg hold high school diploma or higher



University of Southern Mississippi is **one of only 34** universities in the nation accredited in all four areas of art



2 of the top 15 public high schools in the state

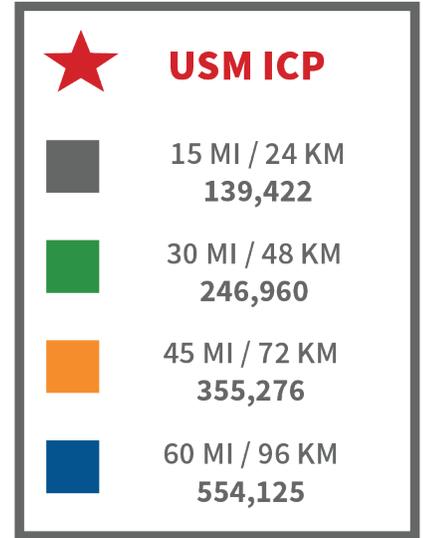


University of Southern Mississippi has **405** international students from **70** countries and William Carey University has **137** international students from **45** countries

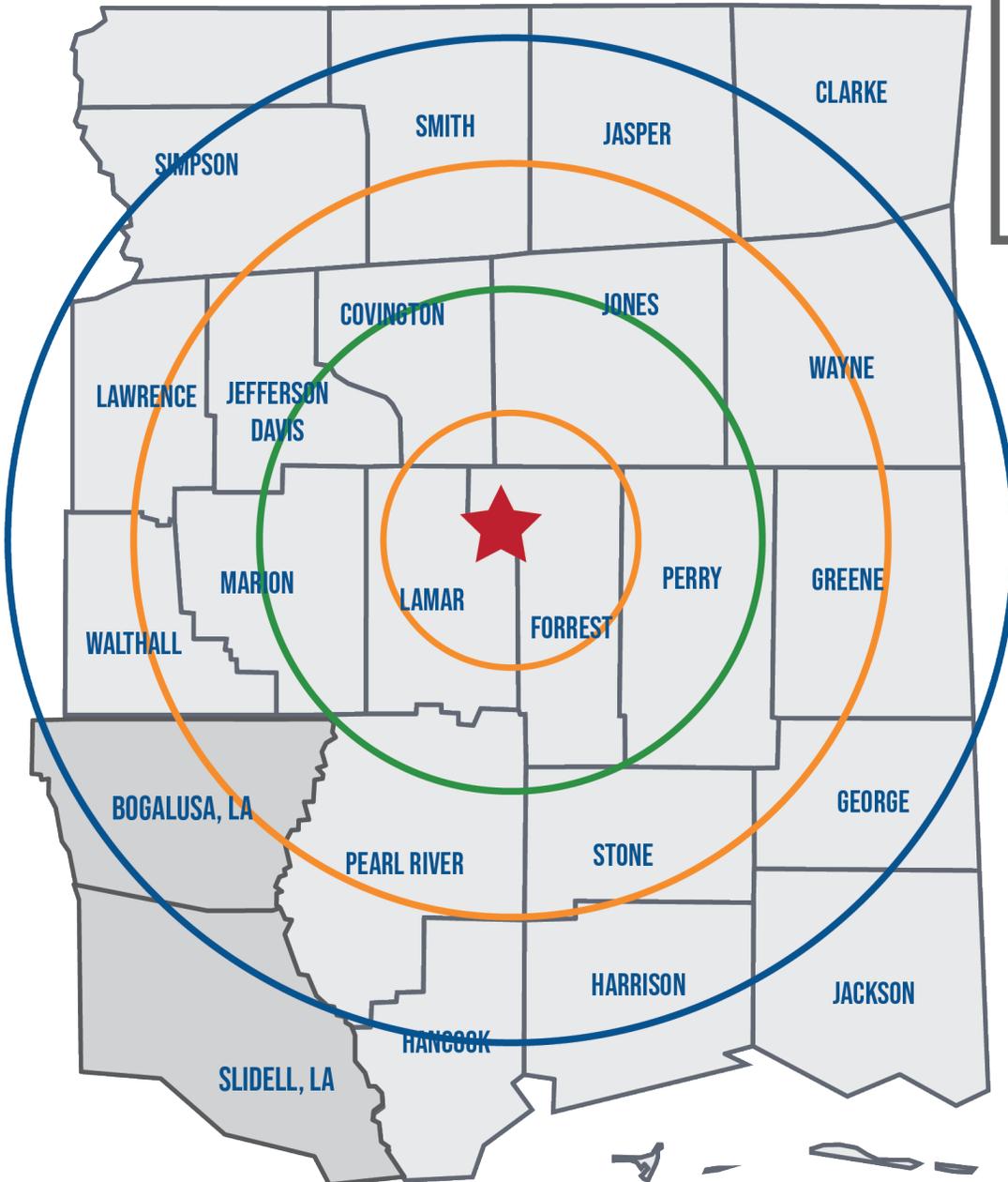
POPULATION RADIUS RING MAP

USM ICP

RADIUS: 15, 30, & 45-MILES



ESRI Community Analyst 2023



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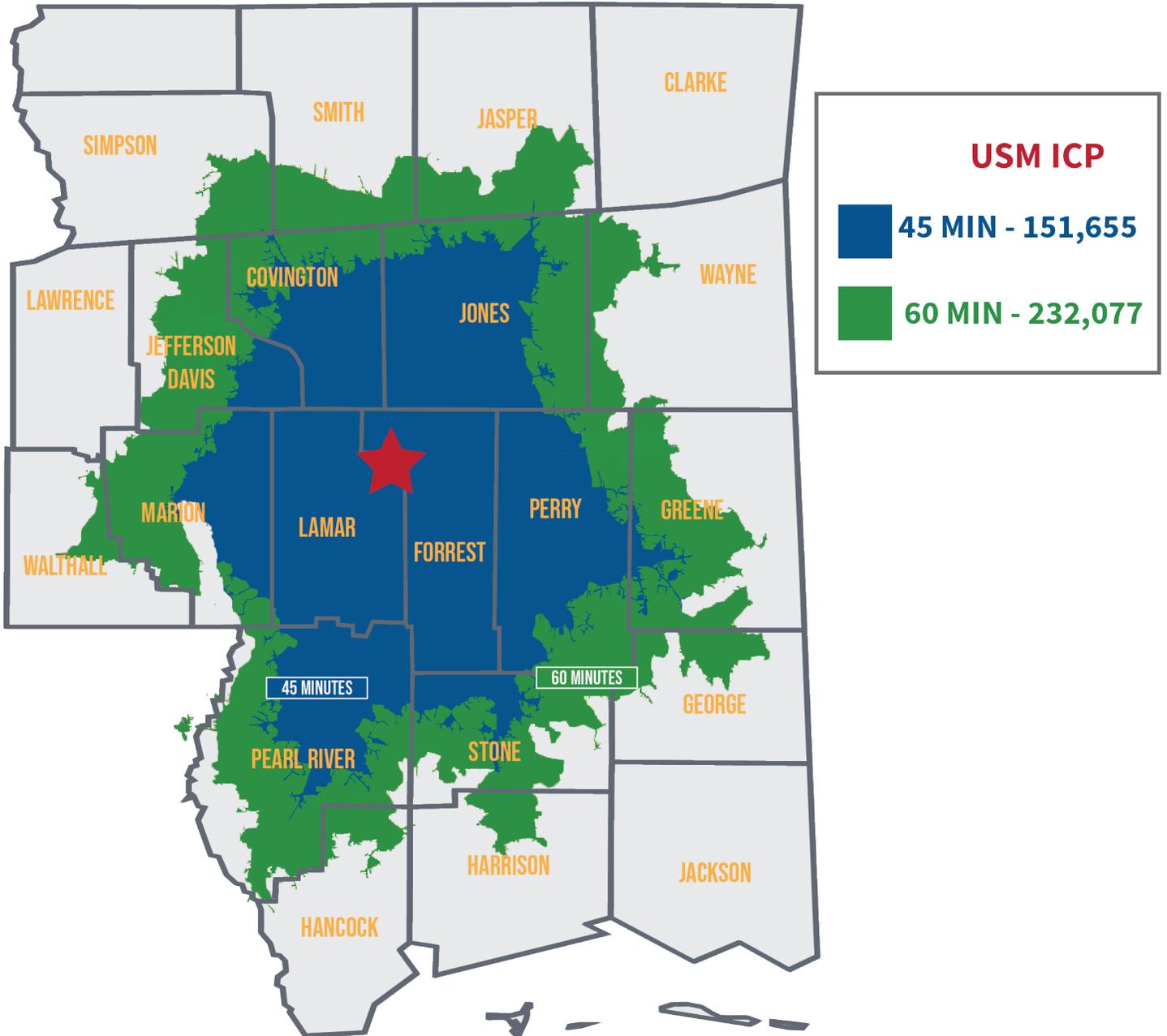
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LABOR FORCE MAP

USM ICP

DRIVE TIME: 45, & 60 MINUTES

LABOR FORCE: AGE 16+ Civilian Population



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INDUSTRY LABOR FORCE COMMUTING MAP

GREATER HATTIESBURG, MS

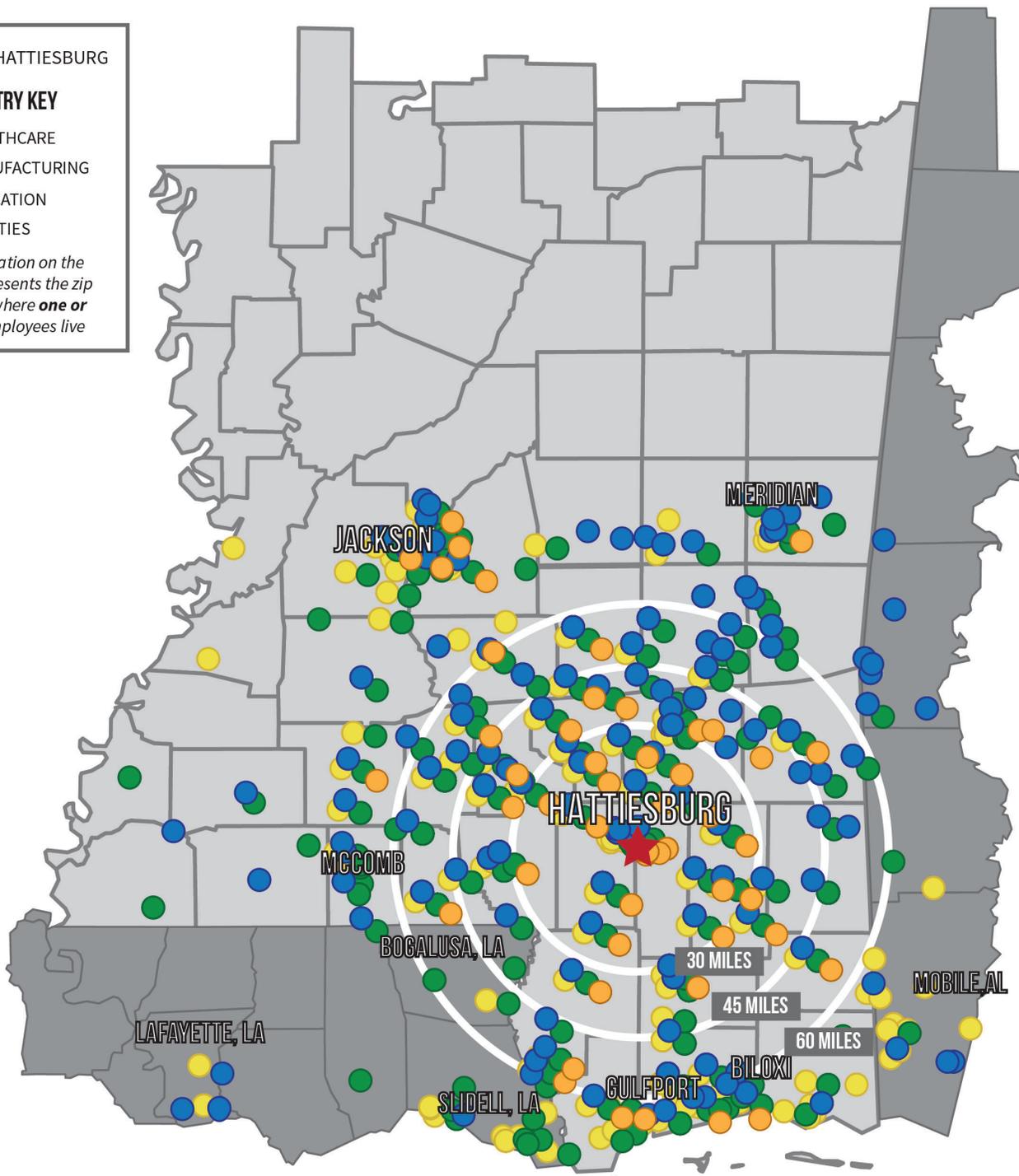
EMPLOYEE ZIP CODES

★ HATTIESBURG

INDUSTRY KEY

- HEALTHCARE
- MANUFACTURING
- EDUCATION
- UTILITIES

*Each location on the map represents the zip code of where **one or more** employees live*



AREA DEVELOPMENT PARTNERSHIP
GREATER HATTIESBURG MS

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PARTNERSHIP IN INNOVATION



DESIGNATED
HIGHER
RESEARCH
UNIVERSITY
BY CARNEGIE
CLASSIFICATION
OF HIGHER
LEARNING



OVER 60,000 SQ. FT.

100+ UNDERGRADUATE STUDENTS **70+** GRADUATE STUDENTS **20+** POST-DOCTORAL STUDENTS



IDEA >> DEVELOPMENT >> TRIALS, SCALES, SCALE-UP >> COMMERCIALIZATION



Mississippi Polymer Institute

Mississippi Polymer Institute (MPI), is a nonprofit industrial outreach organization brought into existence by the School of Polymers and High Performance Materials at The University of Southern Mississippi. MPI has played a key role in growing the state's multi-billion-dollar-per-year, high-tech polymer industry, and has directly assisted in the creation of thousands of jobs. While the primary focus is supporting growth of advanced-material businesses within Mississippi, MPI performs contracted work for companies worldwide.

MPI provides assistance to the entire advanced material ecosystem; student outreach, product conceptualization-through-commercializations, manufacturing troubleshooting assistance and customized workforce training.

SERVICES

- Product development, Complaint investigations, Prototyping, Process development, Testing services, Commercial production, Troubleshooting, Tailored workforce training, Educational outreach

SPECIALTIES

- Polymer synthesis, Resin compounding, extruding and molding, Composite manufacturing techniques, Design and CAD modelling, Laser scanning and 3D printing, ISO 17025 accredited testing/analysis

The Accelerator

The mission of USM's Accelerator is to drive economic development through technology innovation and commercialization. The Accelerator serves business as an innovation center for accelerated technology development, scale-up, market validation, manufacturing and commercialization-all under the same roof. By fostering entrepreneurship and job creation through the acceleration of new business formation, growth and viability, the Accelerator at Southern Miss is truly a one of a kind technology centered business incubator.

The Accelerator is a premier facility designed to support all stages of business growth with the following key entities:

- Parcels for advanced material manufacturers to purchase or lease long-term
- The Mississippi Polymer Institute (MPI); the industrial outreach arm of the School of Polymers and High Performance Materials
- A Technology Incubator that provides office space, laboratories, pilot-scale facilities, and support services to accelerate innovation and business growth.



60,000 TOTAL SQUARE FEET

4 MILES FROM THE UNIVERSITY OF SOUTHERN MISSISSIPPI CAMPUS

10 LABORATORIES

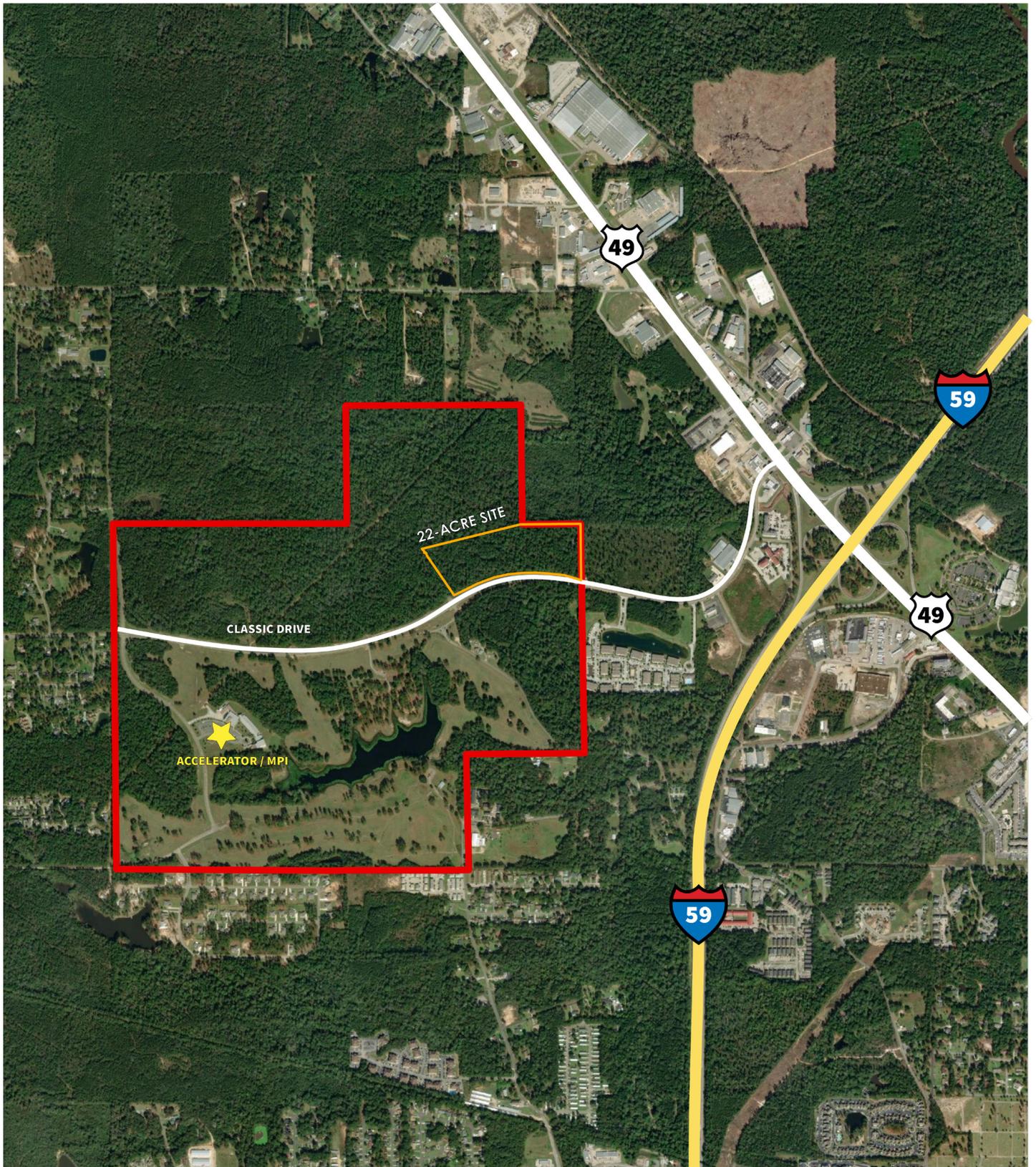
12 PRIVATE OFFICES

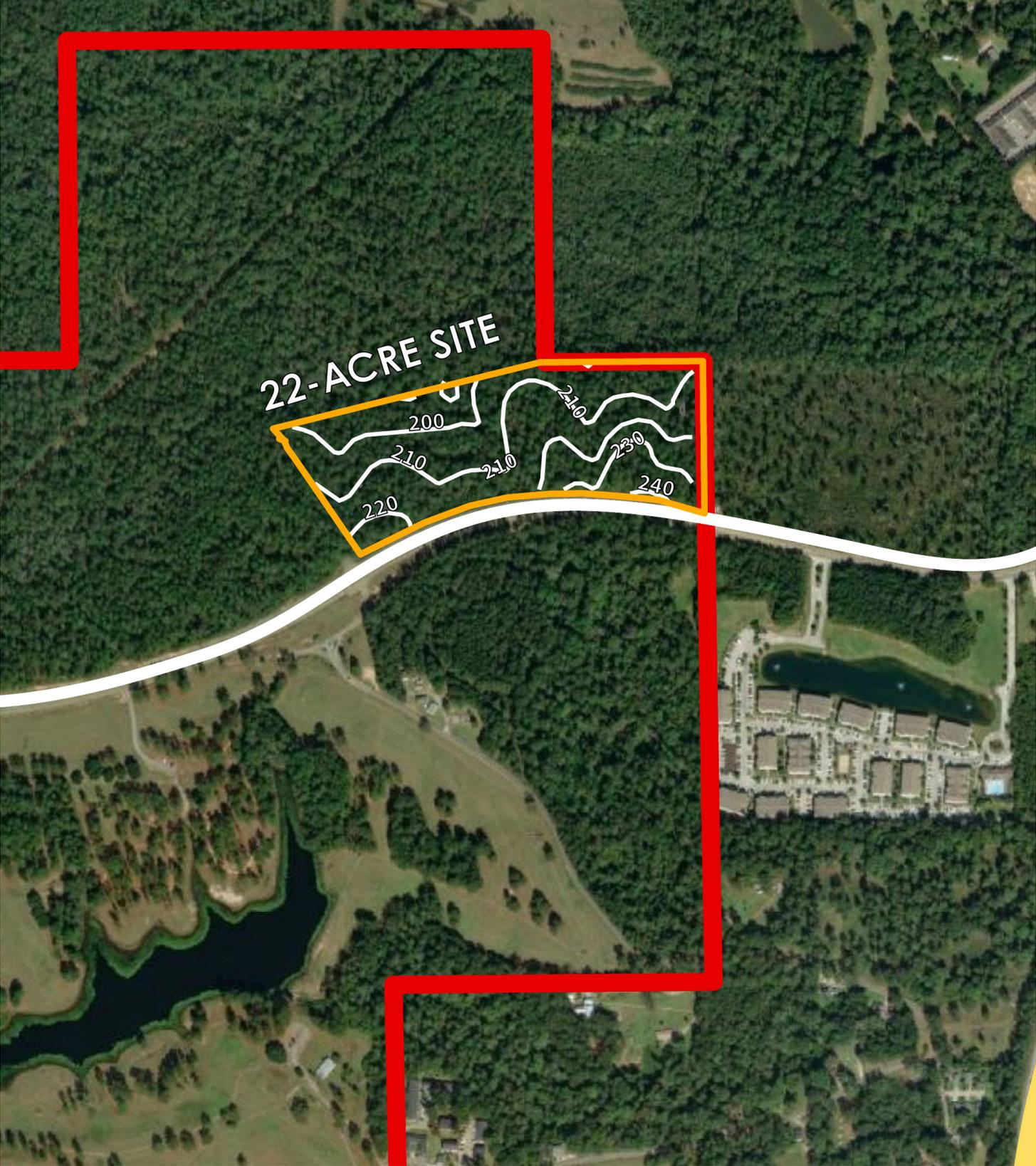
30 WORK CUBICLES

15,000 SQUARE FEET TOTAL SHARED RESOURCES

UNIVERSITY OF SOUTHERN MISSISSIPPI

The Garden Site Map





LEGEND

- PROPOSED SEWER
- SEWER
- WATER
- POWER
- GAS
- TELECOMMUNICATIONS

